

## Workshop cases



**During a 100-hour workshop, Dutch and Brazilian, young and experienced 'makers of the city' will work together in teams of 4 to 6 people to develop strategies and design concepts for several concrete cases that highlight São Paulo's most interesting spatial themes. Challenges in which issues of economical, social and environmental sustainability converge in a spatial case. At the end of the workshop together with the participants think-tanks are transformed into do-tanks to take concepts a step further.**

The organizing parties strive to stimulate synergies between the Dutch professionals and local practitioners who are acquainted with local design traditions and cultural specificities.

The organizers believe that there is no better way to understand the dynamics of a place better than by working on concrete challenges together with local experts and stakeholders.

Through the cases the organizers hope to generate fresh new ideas and share experiences on theme's such as: the

meaning of the 'open city' and the modern concept of 'public space' in São Paulo, (poly-)centrality, socio-spatial segregation, collectivity, programming diversity (or not), making informal processes productive, the role of government and other players at stake in making the city, etc. All cases touch different theme's important in São Paulo's contemporary development and require an integrated strategic and design oriented thinking.

Suggestions by participants are warmly welcomed and taken in to consideration in the organization of the cases.

## 6 CASES

**Case 1: New Concepts for Vertical Gated Enclaves**

**Case 2: Innercity Rejuvenation**

**Case 3: New Concepts for Social Housing**

**Case 4: Reintegrating the Shopping Mall**

**Case 5: Public Spaces in Peripheral Places**

**Case 6: Public Space and Low-Speed Infrastructure**

**EACH CASE:** two competing teams

**EACH TEAM:** 4 to 6 participants. 50% BR, 50% NL.

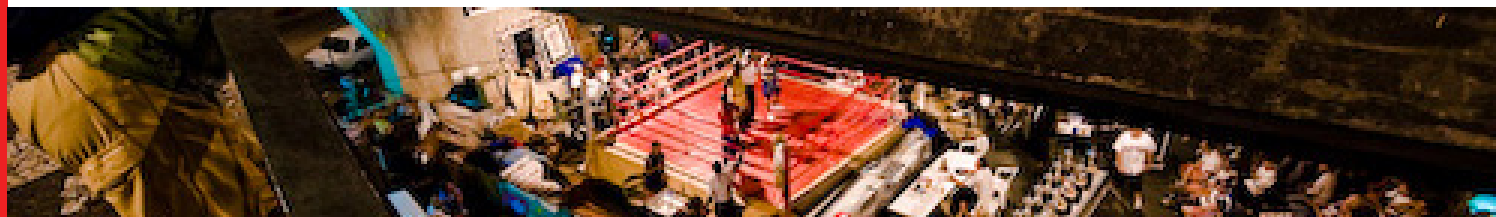
The amount of organized cases (4 or 5) depends on the amount of subscriptions.

The **CASES** make the **central themes and complexities** of São Paulo's spatial controversies tangible.

The **CASES** show the **capacity of the participants** to cope in an inventive way with the challenges they are confronted with.

The **CASES** are the **input for a more fundamental discussion about the future of the city**: what are the challenges, what is the role of the designer as 'maker of the city'? The central questions in the closing seminar. All **CASES** will be **articulated and organized in coöperation with small expert teams**. For each team we invite local authorities, academics, designers in some cases other relevant stakeholders.

## Workshop cases



### **CASE 1: CONCEPTS FOR VERTICAL GATED ENCLAVES**

Since the 80's hundreds of gated enclaves have been built. They undermine the modern Western idea of a public space that communicates social differences. Can we think of new condominium typologies that soften the border between public and private territories? This case will focus on inventing market-conform alternatives for vertical gated enclaves that combine the benefits of collectivity and create a more synergetic relationship to between building and public space.

### **CASE 3: SOCIAL HOUSING = LIVING = WORKING NEW CONCEPTS FOR SOCIAL HOUSING**

Creating dignified living environments to house the urban poor is still one of the most daunting tasks São Paulo has to solve. The mono-functionality and inability to expand or appropriate the complexes to individual wishes does not respond to the social, cultural and economical realities of its inhabitants. Can we design concepts that include high density, qualitative public space and a diversification of housing types for different incomes and family compositions?

### **CASE 5: PUBLIC SPACES IN PERIPHERAL PLACES**

São Paulo's central areas are losing population, while its outskirts are still densifying. With rich and middle class relocating in the peripheries, the centre-periphery model has become obsolete. In fact, the periphery has become more heterogeneous than ever before in the city's history, although often spatially fragmented by walls and other security measures.

Can the new public spaces in peripheral centralities become interfaces between different classes?

### **CASE 2: INNERCITY REJUVENATION**

São Paulo's historical city center has 20.000, 'cortiços', squatted buildings. They represent the dilapidation and implosion of the city's centre. Reasons have to be sought in disinvestment, congestion, speculation, etc. A reconversion of 20.000 buildings in the city centre could have results that reach beyond imagination. This case focusses on regeneration strategies for São Paulo's city centre. How to create a new public domain along with a revival of economic opportunities?

### **CASE 4: INTEGRATION = SYNERGY REINTEGRATING THE MALL**

The decline of public space in São Paulo is often attributed to the rise of the mall. Malls often get the critique to be selective and undemocratic. Nevertheless the success of the mall is also related to (low) qualities of open public spaces and difficult accessibility of the 'old' areas. How can the mall become more accessible and form synergies with its surroundings? What could spatial integration of the mall mean for the centrality of the mall in its urban context?

### **CASE 6: ACCESSIBLE CITY = DEMOCRATIC CITY. PUBLIC SPACES AND LOW-SPEED INFRASTRUCTURE.**

São Paulo is a city of cars. Cyclist have never had a place in São Paulo. Vast plain areas in São Paulo offer excellent opportunities for cyclists. What if São Paulo could unleash a bicycle revolution? What if the Paulista's could use their bike for daily transport from home to work, shopping, friends or recreation? This case focuses on making a design strategy for a city-wide network of slow-transport routes and public spaces.